

MAKING PUBLIC ART WORK

PROFESSIONAL PRACTICE SEMINAR FOR ARTISTS

MuncieArts, in conjunction with the Community Foundation of Randolph County, the Indiana Arts Commission, and the Indiana Small Business Development Center, is excited to host a Next Steps Creative Business Training seminar with a focus on the practice and process of creating art in public spaces.

This two-day seminar is designed for creative practitioners who are interested in expanding their creative practice to the public sphere for increased employment and economic impact opportunities. MuncieArts will present a series of workshops, lectures, and discussions over a two-day period, led by industry professionals and working artists, that focus on best practices and skills necessary in the business of public art.

**PRESENTED BY
MUNCIEARTS**

**SATURDAY,
AUGUST 13TH +
SUNDAY,
AUGUST 14TH**

Minnetrista Museum and Gardens

1200 N Minnetrista Pkwy, Muncie, IN 47303

Free parking is located in the lot adjacent to the Museum on Minnetrista Pkwy.

Registration for this event is required in advance.

MORE ONLINE!



**COMMUNITY FOUNDATION
of RANDOLPH COUNTY**
BRINGING PEOPLE & RESOURCES TOGETHER

Speakers:

FRIDAY, 8/12

SATURDAY, 8/13



Kristen Giannantonio is an arts administrator, educator and creative producer from Philadelphia. Currently, she is the Chief Operating Officer at Monument Lab, a nonprofit public art and history studio, where she develops, implements, and monitors the organization's core operations. Through leadership and decision making, she works to support Monument Lab's vision and mission, and to build systems that advance the organization's mission and long-term goals. She has produced projects locally in Philadelphia including Monument Lab: A Public Art and History Project (2017), Portraits of Justice (2018), the Vare Recreation Center Rebuild project (2019), Shaping the Past (2019), and Staying Power (2021); as well as nationally including research residencies in collaboration with the Pulitzer Arts Foundation (St. Louis, 2019), The High Line (New York, 2019), and The Bentway (Toronto, 2019), and Re:Generation (United States, 2022) a nationwide participatory public art and history project.



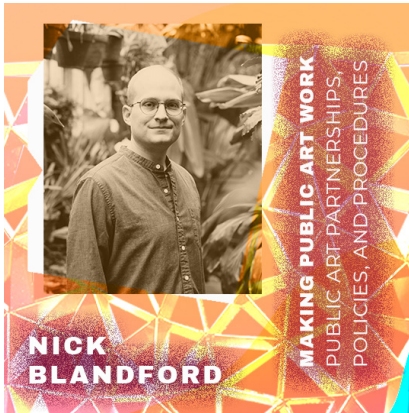
Minister Wilisha Scaife is a passionate educator and licensed minister who describes herself as a believer, dreamer, and life-long learner. She serves in ministry at Union Missionary Baptist Church alongside her husband, Senior Pastor Robert Scaife. Minister Wilisha is currently employed at Ball State University in the Teachers College Office of the Dean as the Professional Learning Specialist for Culturally Responsive Family and Community Engagement. In this position, she provides professional development and consultation to K-12 educational institutions, advises faculty on family and community engagement matters, provides frequent guest lectures, and assists in instruction with Ball State's nationally recognized Schools Within the Context of Community program. In addition to her many other professional roles, Minister Wilisha exercises her time and talent as a school/family/community liaison, trainer, consultant, public speaker, mentor, and published author.



Eva Zygmunt is the Helen Gant Elmore Distinguished Professor of Early Childhood, Youth, and Family Studies at Ball State University and is a co-founder of the Schools Within the Context of Community immersive learning semester – a nationally recognized model of community-engaged teacher preparation. Eva is also the co-founder of the Alliance for Community-Engaged Teacher Preparation – an international network of teacher educators committed to authentically embedding their programs of educator preparation in the communities in which their institutions of higher education are situated. Eva has dedicated her career toward furthering community-engaged teacher preparation and its emphasis on culturally responsive, equity-focused, and socially just pedagogies as a compelling and justifiable direction for the field.

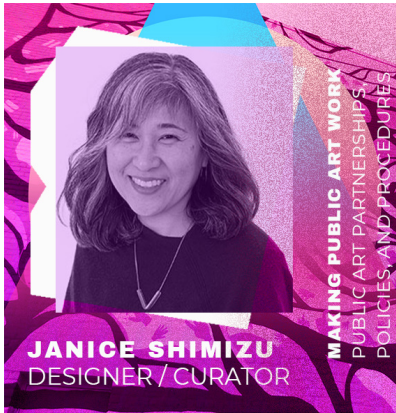
Speakers:

SATURDAY, 8/13



Nick Blandford has served on the Bloomington Arts Commission since 2018 and has chaired its Public Arts Planning Committee since 2019. In that time the BAC PAPC has commissioned publicly funded works in Bloomington's Switchyard Park, Trades District Gateway, Trades District Garage, and 4th Street Garage. The BAC PAPC has also collaborated with other city commissions, citizen and neighborhood groups, and property owners in public-private partnerships including a large-scale mural by renowned artist Nina Chanel Abney on The Graduate Hotel.

Nick's day job is Managing Director for Secretly Group, a leading global independently owned music company. Secretly Group comprises labels Dead Oceans, Jagjaguwar, Saddest Factory Records, and Secretly Canadian. Secretly Group partners with a diverse roster of culture-defining artists including Phoebe Bridgers, Yeah Yeah Yeahs, Mitski, Japanese Breakfast, Unknown Mortal Orchestra, Toro y Moi, MUNA, Jamila Woods, Yoko Ono, Jason Molina, and Grammy-winner Bon Iver.



Janice Shimizu, AIA, is a founding member of Exhibit Columbus and was the associate curator for the 2020-21 cycle, *New Middles: From Main Street To Megalopolis, What Is The Future Of The Middle City?* She is an assistant professor of Architecture at Ball State University and a partner at Shimizu + Coggeshall Architects. She is the co-coordinator of Muncie Makes Lab and was co-recipient of the 2016-2020 Academic Excellence grant through which CAP Makes Muncie Makes was developed. Through these opportunities, Janice explores the nature of design processes, the construction of architecture, and their ability to have consequence in the world. She is a graduate of SCI-Arc and University of Manitoba.



Elaine Grogan Luttrull, CPA-PFS, AFC® is the founder of Minerva Financial Arts, a company devoted to building financial literacy and empowerment in creative individuals and organizations. Her workshops and presentations have been featured nationally by groups that support the arts, including Sundance, Americans for the Arts, the Lark Play Development Center, Theatre Communications Group, the Pew Center for Arts & Heritage, the Joan Mitchell Foundation, Creative Capital, the National YoungArts Foundation, and a variety of state arts councils and commissions.

Speakers:

SATURDAY, 8/13



Cenova is the Regional Director for the East Central-Indiana Small Business Development Center. In that position, she advises small business owners and managers to help their businesses start, grow and flourish. In that capacity, she has helped more than 80 businesses open in East Central Indiana. She is the former owner of the specialty advertising catalog company – Straight Status, which was listed in Inc. Magazine's 500 fastest-growing businesses. Her expertise is in strategic planning, small business start-ups, and business sales success. Peggy is a voracious reader and loves studying best practices in business and marketing. She likes to iron, enjoys traveling, and tries to listen more than she talks.



Scott Wylie is the Executive Director of Pro Bono Indiana which provides civil legal aid services for low-income Hoosiers across the entire state. He is also the former Executive Director of the Vanderburgh Community Foundation where he served for many years as an IAC Regional Arts Partner. Mr. Wylie serves on the Boards of Indiana Legal Services and the Indiana Bar Foundation and was a founding member of the state's Coalition for Court Access. He received both his undergraduate and Juris Doctor degrees from the University of Illinois at Urbana/Champaign.



Megan Quirk is an experienced Attorney with a demonstrated history of working in the law practice industry. Strong legal professional skilled in Management, Administrative Law, Trademarks, Intellectual Property, Probate, Real Property, Employment Law, and for-profit/non-profit organization General Counsel.

Speakers:

SUNDAY, 8/14



In 2012, Ashley graduated with a Bachelor of Science degree from Anderson University and started her career as a Chemist. Although in a great career, Ashley realized her true passion was art. In 2019, she made the bold decision to leave her career in science to pursue art full-time. Ashley captures real moments of human interaction through portraiture using multiple mediums to express different ideas. Ashley travels the world and creates public art for people in every economic and social background to experience. Ashley believes that impact is more important than income, and her desire is to impact communities through her gift and inspire others to follow their dreams and do the same.



Megan attended Miami University and received a BFA, with a focus in painting and has been a practicing artist for 20 years. She is a colorist with a keen interest in the beauty of nature. Her paintings and murals are ethereal, they invoke a sense of peace, wonder and stillness. For Megan, inspiration comes from the light hitting the distant land, amazing flowers and flora all around us and the infinite colors in the sky. Megan's sensitive use of color is a prominent feature in all her work.



Nick Abstract is a color-blind contemporary artist, specializing in large-scale geometric abstraction. His works are inspired by architecture with stylistic nods to graphic design and graffiti writing. Nick currently resides in Indianapolis, IN (USA) and travels to produce work worldwide.

Speakers:

SUNDAY, 8/14



A queer, trans, non-binary mixed Puerto Rican from South Minneapolis, Cándida González (they/them) is an artist, healer, teacher, organizer, and brujx. They studied Latin American Art and History at The Evergreen State College and went on to get their M.Ed. at UMN in 2003. In their 15 years of arts education work in Minneapolis they worked on building K-12 art programs that focused on equitable arts opportunities, inclusivity of underserved populations, and deeper, culturally relevant arts experiences for youth, communities of color, and special ed. Through their work they have also focused on providing opportunities and development for emerging artists of color. Currently, Gonzalez facilitates the nationwide Making it Public workshop series for Forecast Public Art for new and emerging public artists, participates in select local arts and healing initiatives and creates mixed-media jewelry/talismans under the name Las Ranas Jewelry.



Headquartered in Indianapolis, Ignition Arts specializes in design development, project management, fabrication, and installation of large-scale public art projects for national and international artists, architects, and designers. Ignition Arts employs computational design strategies in tandem with digital and traditional fabrication methods to realize complex creative visions.



Author, curator, and self-described “cultural infrastructure builder,” Nato Thompson has over 20 years of experience in the art world. He served as Artistic Director at Philadelphia Contemporary, Chief Curator at Creative Time, and Curator at MASS MoCA. He is the founder of The Alternative Art School, an online art school, and co-founder of the NFT commissioning and presenting organization, Artwrld.

Thompson will present an hour-long discussion culling from his experience as a curator of public art as well as his current work founding two online platforms for contemporary art. He will present on past projects such as Kara Walker’s *A Subtlety* and Trevor Paglen’s: *the Last Pictures* as well as lay out his thoughts on the new hybrid world of online life and embodied art.

Schedule

MAKING PUBLIC ART WORK

Friday, August 12

- **6:00 PM EST** **Opening Keynote Presentation
Dream Big**
Virtual Lecture (Livestream)
Kristen Giannantonio - C.O.O. Monument Lab (Philadelphia, PA)

Saturday, August 13 (Day 1)

All sessions in-person at Minnetrista

- **8:30 - 9:00AM** **Check-In / Coffee / Breakfast** (provided)
- **9:00 - 9:15** **Introduction and Welcome**
Erin Williams (MuncieArts)
- **9:30 - 10:30** Session 1: Lecture
Radical Reciprocity: Working with the Community
Eva Zygmunt and Minister Wilisha Scaife
- **10:45 - 12:15PM** Session 2: Discussion
Public Art Partnerships, Policies, and Procedures
Janice Shimizu and Nick Blandford
- **12:30 - 1:15** **Lunch** (provided)
Paige Sharp (Indiana Arts Commission)
- **1:30 - 2:30** Session 3: Lecture
Public Art Budgets & Getting Paid
Elaine Grogan Luttrull (Minerva Financial Arts)
- **2:45 - 3:45** Session 4: Lecture
**Making Your Process into a Business: LLC Development
and Business Strategies**
Peggy Cenova (East Central Indiana Small Business
Development Center)
- **4:00 - 5:00** Session 5: Discussion
**Understanding Public Art Contracts, Legal Issues, and
Copyright**
Robert Scott Wylie, Esq. (IAC Legal Council) and Megan Quirk
(Quirk and Hunter, PC)

Schedule

MAKING PUBLIC ART WORK

Saturday, August 13 (After Hours)

Happy Hour Meet Up - All welcome! (21+)
Fickle Peach (117 E Charles St, Muncie)
5:30-6:30 PM

Muncie Three Trails Music Series: The Small Glories
Free Outdoor Concert, Canan Commons
7:00 PM

Sunday, August 14 (Day 2)

All sessions in-person at Minnetrista

- **8:30 - 9:00AM** **Check-In / Coffee / Breakfast** (provided)
- **9:15 - 10:45** Session 1: Discussion
Navigating the Public Art Process: The Artist's Perspective
Ashley Nora, Nick Abstract, Megan Jefferson
- **11:00 - 12:00PM** Session 2: Lecture (Hybrid)
Getting the Gig: Best Practices for Responding to RFQs + RFPs
Candida Gonzalez (Forecast Arts)
- **12:00 - 12:45** **Lunch** (provided)
Braydee Euliss (Community Foundation of Randolph County)
- **1:00 - 2:30** Session 3: Lecture:
Fabrication and Installation Management: Designing and Building Art for Public Spaces
Ignition Arts
- **2:45 - 3:30** Session 4: Lecture
Materials 101: Sustainability and Maintenance
Ball State University Materials Library
Paul Sternberg & Bradley Johnston
- **3:45 - 5:00** **Closing Keynote Presentation**
Art and the Public in the Digital Age
Virtual Lecture (Livestream)
Nato Thompson - Artist / Curator (Philadelphia, PA)

MAKING PUBLIC ART WORK LINKS & THINGS

Springboard for the Arts

Work of Art: Business Skills for Artists
<https://springboardexchange.org/workofart/>

New York Foundation for the Arts

Business of Art - Online Resources
<https://www.nyfa.org/business-of-art>

Indiana Arts Commission

Creative Placemaking Toolkit
<https://www.in.gov/arts/cptoolkit/>

Marin Cultural Association

Public Art Toolkit
<https://www.marincultural.org/public-art-toolkit>

Chicago Artists Coalition

Chicago Artists Resource
<https://chicagoartistscoalition.org/resources>

Artist Trust

Artist Trust Resource Finder
<https://artisttrust.org/resources/>

Side Street Projects

Business Practices Podcasts Series
<https://www.sidestreet.org/artist-resources>

Self Employment in the Arts

Self Employment in the Arts Resource Index
<https://www.selfemploymentinthearts.com/resources>

Professional Artist

Professional Artist Magazine Blog
<https://professionalartistmag.com/>

The Alliance for Media Arts & Culture

The Alliance for Media Arts & Culture Resources
<https://www.thealliance.media/resources/>

Americans for the Arts

Arts U <https://artsu.americansforthearts.org/watch>

MAKING PUBLIC ART WORK LINKS & THINGS

Fractured Atlas

Fractured U

<https://www.fracturedatlas.org/>

Community Partnership for Arts and Culture

Creative Compass

<https://mycreativecompass.org/>

Creative Capital

Creative Capital Online Resources

<https://creative-capital.org/online-resources/>



MuncieArts
& CULTURE COUNCIL



COMMUNITY FOUNDATION
of RANDOLPH COUNTY

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