

Muncie Arts & Culture Council + BSU School of Art

PRIMER: A Pop-Up Show

The first in a short series of exhibits, PRIMER is a juried, regional exhibition of contemporary artwork. The series serves to promote artists living and working in Indiana by featuring a variety of media and techniques with a focus on current trends in contemporary art. It also serves to raise awareness and support for Muncie Arts & Culture Council and Ball State University School of Art as they collaborate on the possibility of future community studio and work spaces as well as gallery space and programming in the old Cintas building.

Accepted artwork will be on view December 3, 2015 in the proposed gallery space at Cintas for the building's ribbon cutting event on First Thursday.

This exhibit will be juried by Braydee Euliss, Gallery Manager at Gordy Fine Art & Framing Co. and recent recipient of the Muncie's Inaugural Mayor's Arts Award for Next Generation Artist.

- 1.) **Event/Reception Date** – December 3, 2015 7 - 10 PM
- 2.) **Eligible work** – Any work in any medium, preferably interpretive, experimental, difficult, conceptual, or subversive. Space limitations require us to favor free-standing 3D, installation, video, and intermedia artwork.
- 3.) **Submit** up to 3 digital entries before midnight Friday, November 27.

To submit, work please visit <https://munciearts.submittable.com/submit/49837>

Late and/or incomplete submissions will not be considered.

Proposals for installation work will be considered, please think about the time limits of this event, include thorough details, and email in advance with questions. All accepted 2D/wall-installed work must be complete with hanging hardware (wires or d-rings preferred). All 3D work to be viewed in the round must be securely free-standing. Video and intermedia work will be installed under the direction of Maura Jasper.

- 4.) **Accepted submissions** will be notified on a rolling basis with final notifications sent Saturday, November 28.
- 5.) **Delivery of accepted artwork** will be coordinated with artists individually as our access to this space is intermittent. Artwork will be received at the Southwest entrance of the Cintas building as early as Sunday, November 29 and no later than 9 pm on Tuesday, December 1. Parking is located at 500 E. Jackson St. behind the truck billboard.

Artwork pick-up will also be coordinated individually but must happen before 9 pm Sunday, December 6.

Please contact us with questions at munciearts@gmail.com using the subject "PRIMER".

Financial contributions raised through this series will be made to Muncie Arts & Culture Council to support the development of the gallery space and the shared studios.

