



MASTER PLAN FOR MUNCIE PUBLIC ART

TABLE OF CONTENTS

I. INTRODUCTION	
A. Project Overview	2
B. Vision And Goals	2
C. Executive Statement	3
II. ARTS AND CULTURE IN MUNCIE	
A. Purpose and Intent	4
B. Definitions	4
C. Alignment with Community Plans	4
III. PLAN IMPLEMENTATION	
A. Creation of a Public Art Authority	5
B. Establishment of a Public Arts Fund	6
C. Legal Responsibilities	6
D. Long-term Plan Objectives and Action Steps	7
IV. COMMUNITY ADVISORY CAPACITY	13
V. EXISTING ASSETS	13
VI. APPENDIX	15
A. MEMORANDUM OF AGREEMENT CITY OF MUNCIE	
B. BALL STATE UNIVERSITY URBAN PLANNING RESEARCH PROJECT	
a. Sample Survey for Public Input	
b. Sample RFP and RFQ	
C. Selection Rubric (adapted from Urban Planning Research Project)	
D. Arts and Culture Venues, Organizations, Events	

PART I: MASTER PLAN FOR MUNCIE PUBLIC ART INTRODUCTION

A. PROJECT OVERVIEW

The MASTER PLAN FOR MUNCIE PUBLIC ART was created by the Muncie Arts and Culture Council in conjunction with the Office of the Mayor of Muncie, a committee of community leaders, and the Ball State University Department of Urban Planning. The Muncie Public Arts Committee (MPAC) was charged with drafting the plan to incorporate the unique cultural, historical and geographic characteristics of Muncie into a philosophical, strategic, and procedural guide for public art. This plan sets forth a vision statement that is supported by a set of goals appropriate to the realization of a MASTER PLAN FOR MUNCIE PUBLIC ART. The plan document will provide a flexible guide for commissioning professional artists to create works of art that are contextual and complement existing architecture and spaces and/or are to become parts of local neighborhoods. Artists will be encouraged to create both wayfinding opportunities (iconic art utilized as key local points to use for city navigation) and place making (environments where residents and visitors can congregate to celebrate community events or enjoy quiet contemplation).

The MASTER PLAN FOR MUNCIE PUBLIC ART will be reviewed and updated as needed by the Muncie Arts and Culture Council.

B. VISION

The MASTER PLAN FOR MUNCIE PUBLIC ART recognizes the need for the selecting and siting of public art to act as an innovative, forward-thinking and adaptive collaboration among the City, the citizenry, and the Muncie Arts and Culture Council in order to foster a climate of welcoming spaces in neighborhoods, civic buildings, plazas, transportation corridors, parks, and other locations that are accessible to the public. Art in Muncie may be interactive, kinetic, decorative, or functional and may incorporate a variety of different media. Art in Muncie will meet expectations of aesthetic excellence and will inspire our citizens and initiate dialogue among them. The MASTER PLAN FOR MUNCIE PUBLIC ART will guide development of a rich tapestry of art work in Muncie by establishing clear policies, inclusive processes, thoughtful procedures, and inventive funding strategies and partnerships to benefit the entire community.

GOALS

- build upon current public art collection, maintaining high quality
- organize and increase funding for public art through establishment of a Public Art Fund
- define staff and accountability to ensure procedures are carried out effectively
- establish legal requirements for implementing public art projects
- include public art in community planning, creating opportunities for enhancing aesthetic quality
- strengthen connections among various segments of Muncie
- increase public participation in selection and acquisition of public art
- increase public access to the collection physically and virtually through online accessible maps and documentation

C. EXECUTIVE STATEMENT

Since the mid-1890s, the City of Muncie has welcomed installations of public art, often donated by civic leaders, as a reflection of Muncie’s identity as a community that takes pride in its cultural heritage. This compendium, now numbering over 150 artworks, has been developed through donations, partnerships, and collaborations with nonprofit organizations and private business interests. Some of the artwork remains in private or institutional collections and some is owned by the city. All contribute to the quality of life enjoyed by the citizens of Muncie.

With the increased interest in public art and an expanding city art collection, there is also a growing awareness of the importance of appropriate maintenance for these public assets. To address the potential of public art, its acquisition by the city, its installation, and its care, the City of Muncie has asked the Muncie Arts and Culture Council to embark on a planning process to develop a MASTER PLAN FOR MUNCIE PUBLIC ART THAT would engage the community and explore innovative ways to bring public art to all areas of the city. To that end, the Muncie Public Art Committee of MACC partnered with Ball State University’s Department of Urban Planning Fellows in research for this document. This enabled MPAC to be consistently informed by public comment, interviews and surveys which reaffirmed the community’s desire for a structured public art program to benefit residents and visitors by enhancing public spaces and contributing to the economic vitality of Muncie.

Several remarkable characteristics define this MASTER PLAN FOR MUNCIE PUBLIC ART. One is the wide variety of interests from throughout Muncie that have been involved in the effort to create this plan. Over the past two years a variety of agents, young and old, have come together to add perspectives that bring authenticity to this planning effort, new ideas, and continuing interest in helping to see these plans implemented. With this continuing encouragement, the plan embraces the community’s aspirations for public art and its value to the civic and economic potential of Muncie.

Another characteristic of this plan is that the implementation strategies are focused on continued collaboration and partnerships with many interests to ensure that the intentions of this plan are realized. Guiding Principles, Goals, and Action Steps outlined in the Plan set forth a multifaceted strategy that will involve all areas of Muncie’s civic life – city departments, businesses, neighborhoods, schools, nonprofit organizations and other interests. Community engagement and participation are key elements of this plan, as is the commitment to the evaluation of progress.

Ann Johnson
Chair
Muncie Public Arts Committee

Part II: ARTS AND CULTURE IN MUNCIE

A. PURPOSE AND INTENT

The City of Muncie recognizes that arts and culture hold an important place in citizens' lives. In addition to adding elements of beauty, highlighting historical significance, and creating interesting and memorable spaces within the city, public art and related cultural resources can impact economic development by attracting individuals and businesses to the area. In order to ensure an organized, strategic, and professional approach to public art in Muncie, it is hereby affirmed that the Muncie Public Arts Program will be created under the following guidelines to develop, promote, and maintain the artistic and cultural resources of the City of Muncie.

B. DEFINITIONS

The following items will be hereby defined under this section, unless the context clearly states otherwise:

1. "Committee" or "MPAC" – means the Muncie Public Arts Committee.
2. "Muncie Arts and Culture Council" or "MACC" – refers to a private, non-profit organization that serves as the City of Muncie's primary partner on local arts, culture, and related events, a relationship formalized by the Memorandum of Agreement between the Mayor's office and MACC, signed June 19, 2015.
3. "Public Art" – means any art project displayed for and accessible by the general public, and may include a variety of works including, but not limited to, murals, sculptures, bridges, street furniture, lighting installations, façades, and sidewalks. Public Art may also reference performance art.
4. "Public Arts Plan" – refers to the comprehensive plan written to guide a strategic implementation of public art in the city.
5. "Public Arts Fund" – refers to moneys raised to support the Public Arts Program.
6. "City Departments" – may include Mayor's office or department as designated by the mayor.

C. ALIGNMENT WITH OTHER COMMUNITY PLANS

THE MASTER PLAN FOR MUNCIE PUBLIC ART is designed to align with other significant community plans, specifically the *Muncie Action Plan (MAP) 2*, the second iteration of a community-wide plan that embraces the vision and values of our citizens and *VISION 2021* of the Muncie-Delaware County Economic Development Alliance. The MASTER PLAN FOR MUNCIE PUBLIC ART most strongly aligns with three MAP Initiatives: Fostering Collaboration, Strengthening Pride and Image, and Creating Attractive and Desirable Places. Research has demonstrated how public art projects improve the infrastructure of any community resulting in a significant impact on economic development and community enrichment. While Public Art Programs are specifically called for in Goal 2: Enhance Quality of Place in *VISION 2021*, the MPAP will also play a role in other Goals: Enrich Quality of Life, Expand and Retain Existing Business, Create a Culture of Education, and Prepare the Community for the Future.

Muncie Arts and Culture Council is excited to play a significant role in the strategic vision for the Muncie community

PART III: PLAN IMPLEMENTATION

A. CREATION OF A PUBLIC ART AUTHORITY

1. Establishment of the Muncie Public Arts Committee
 - a. As the City of Muncie's recognized Arts Partner, the Muncie Arts and Culture Council has formed the Muncie Public Arts Committee to guide the Public Arts Program. The committee will work with the Council and the city to meet goals in effectively developing, marketing, expanding, and maintaining the city's Public Arts Program.
2. Appointments and Qualifications
 - a. The Muncie Public Arts Committee will be comprised of two members of the MACC Board of Directors appointed by the President of the Board, one of whom will serve as chair; one to two appointments by the city of Muncie; and no fewer than 4 or more than 6 at-large members of the broader community.
 - b. Committee members will represent the arts community, the business community, economic development interests, and the population at large.
 - c. Relevant skillsets for members of the committee include, but are not limited to: arts-related, urban planning, fundraising, community engagement, executive, and legal.
 - d. At-large candidates may be recommended by the appointed chair to the Muncie Arts and Culture Council Board of Directors for approval.
 - e. At-large committee members are appointed to a two-year term and may serve up to three consecutive terms at which time members must rotate off the committee for a minimum of one year before being considered for reappointment. Terms will initially be staggered and set by the MACC President in consultation with the chair of MPAC.
3. Procedures/Implementation
 - a. Site Selection: The Committee will review possible locations within the city to ascertain suitability for an art project. Recommended sites will be forwarded to the appropriate city office to confirm suitability.
 - b. Artist and/or Art Selection: There are several processes for acquiring or borrowing works of art:
 - i. Requests for Proposal/Request for Qualifications: Requests may be issued by MACC through the Muncie Public Arts Committee for commissioned works. Proposals/Qualifications will be reviewed by MPAC and recommendations forwarded to the MACC Board of Directors.
 - ii. Direct Purchase: MPAC may identify existing works of art suitable to specific locations and recommend purchase.
 - iii. Unsolicited Proposals: MPAC may review unsolicited proposals for commissions, purchase, or gift and make recommendations.
 - iv. Loans: MPAC may identify existing works of art that may be desirable for short- or long-term loan and recommend such to the MACC Board and the City for approval.
 - c. Public Engagement: MPAC will arrange and host public meetings for proposed public art projects after each request for qualifications/proposals.
 - d. Contract Issuance: Final selection of artist projects and/or works will be the joint responsibility of Muncie Arts and Culture Council and City of Muncie. Contracts will be negotiated by Muncie Public Arts Committee and approved by city and MACC Board of Directors

- e. Installation: Muncie Arts and Culture Council expects to work with relevant city departments, in partnership with the artist, to oversee correct installation of new works of art. Installations will be guided by municipal requirements and artist contracts.

4. Documentation of Public Art

- a. Muncie Public Arts Committee, with Muncie Arts and Culture Council, will maintain a complete inventory of all acquired works of public art acquired on behalf of the City of Muncie. Digital copies of this inventory will be maintained by MACC staff and provided to a designated municipal department.

B. ESTABLISHMENT OF A PUBLIC ARTS FUND

- 1. The Public Arts Fund is hereby created to support the Program as outlined in the Muncie Public Arts Plan. These funds will be allocated by the Muncie Public Arts Committee with the approval of the Muncie Arts and Culture Council Board of Directors.

- a. Potential funding sources for this fund include, but are not limited to:

[To create a public budget for art, MPAC offers the following suggestions to the City, based on research of public art programs of other municipalities:]

- i. establish a line item within the annual city budget to support public art projects
 - ii. that not less than one percent of Muncie’s Capital Improvement Funds or Redevelopment Funds shall be donated annually to the Public Arts Fund; AND/OR
 - iii. that, not less than one percent of construction/rehabilitation costs shall be donated to the Public Arts Fund. Developers may be recused from this fee by securing permission from the Committee to include a public work of art in their project. The developer would either request approval for a selected work or request MPAC to commission an appropriate work.
 - iv. Muncie Public Arts Committee and Muncie Arts and Culture Council will assist in building the Public Arts Fund by obtaining sponsorships, grants, crowd-funding, and/or other donations.
- b. This fund may be used for program management, publishing promotional materials, advertising meetings, design services, artist services, and acquisition and/or fabrication and installation costs of new works of art.

C. LEGAL RESPONSIBILITIES

The City of Muncie recognizes the importance of proper documentation which defines the legal responsibilities associated with the municipal public art collection.

1. Ownership and Liability

- a. A piece of art is considered a part of the municipal public art collection once it has been accepted by the City of Muncie. All works of art commissioned by or purchased by Muncie Arts and Culture Council will be with approval of the city and with municipal ownership stipulated in the artist’s contract signed by a city official.
- b. Ownership of a piece of art implies responsibility of insurance and maintenance. The City of Muncie will assume liability only for works of art that have been gifted, donated, purchased, or otherwise acquired by and owned by the City.
- c. Art that has been commissioned or purchased directly from the artist may have special conditions associated with each artist’s contract, including but not limited to copyright,

reproduction rights, right to relocate or remove from exhibit. Contract files will be maintained by the City and Muncie Arts and Culture Council.

2. Insurance
 - a. Publicly owned works of art in the municipal art collection shall be sufficiently insured by the City of Muncie as recommended by the Public Arts Committee and in coordination with the Muncie Public Arts Master Plan.
 - b. Insurance of artists, designers, craftsmen, or any party to be involved with fabrication and installation of public art projects is required during fabrication and installation. The cost of this insurance for artwork on city property will fall under the legal responsibility of the City of Muncie.

D. LONG-TERM PLAN OBJECTIVES AND ACTION STEPS

OBJECTIVE 1: RESEARCH AND INFORMATION

Utilize the abilities and resources of the Ball State University Fellows of Urban Planning to conduct a public art inventory (with location map) and to prioritize areas for future consideration of public art and arts activities.

ACTION STEPS

1. Encourage neighborhoods to see art in new ways, in new places and spaces where artistic creativity enhances the area. Envision public art through conversations, local meetings, surveys, questionnaires and research.
 - a. Exterior sites include, but are not limited to the Cultural Trail, neighborhoods, City Parks, cemeteries, bridges, spaces surrounding city buildings, along city streets and in medians, roundabouts and entrances to the city.
 - b. Interior opportunities include city buildings, non-profit organizations, museums, recreation centers, schools, university buildings and other gathering places.
 - c. Explore and identify other locations in the city suitable for public art installations, exhibits and other arts activities.
2. Continue to seek opportunities for temporary exhibitions of artwork, art on loan, and touring artwork.
3. Formulate evaluations, measures for this objective. Apply and use the results to suggest refined action steps and report these to the committee.
4. Analyze the character and use of identified locations and develop a list of media and scale that might be appropriate for artwork at each location by comparing to work found in similar cities as well as to existing works of art in Muncie. (This allows things like Muncie's history to be taken into account when evaluating artworks).
5. Generate community involvement with public art by the following:
 - a. Meet with neighborhoods and community groups to promote the MASTER PLAN FOR MUNCIE PUBLIC ART and cultivate opportunities for public art programming in neighborhoods throughout Muncie.
 - b. Work with the University, Museums, and schools at all levels to promote and partner on arts activities.
 - c. Create the framework for interactive arts activities or workshops for all ages in various locations throughout Muncie.

- d. Expand the concept of public art with spontaneous arts experiences in non-traditional settings.
- e. Formulate evaluation measures for this objective. Apply and use the results to suggest refined action steps.

OBJECTIVE 2: GUIDELINES FOR THE CULTIVATION OF PUBLIC ART AND ACTIVITIES

Incorporate into the MASTER PLAN FOR MUNCIE PUBLIC ART guidelines that will establish principles that cultivate public art and activities in order to foster a vibrant public art environment that reflects the unique cultural history, identity, and aspirations of the City of Muncie. Develop and implement comprehensive policies and procedures for selection, permanent installation, maintenance and conservation of artworks in public spaces and civic facilities.

ACTION STEPS:

1. Encourage innovative projects and public art activities that make Muncie unique and a public destination.
2. Develop and implement a policy for soliciting and accepting donations, gifts or loans of artwork, and memorials.
3. Seek opportunities to involve local artists.
4. The Public Art Plan must look beyond just the acquiring or borrowing of artwork for permanent or temporary installation, and consider non-traditional ventures that include opportunities for neighborhoods to engage in public art projects of many types that will draw members of the community and attract visitors.
5. Establish priorities with community input for the commission or purchase of types of artwork not currently part of the city's collection.
 - a. Commissions for public art could fulfill revitalization or economic development agendas and support cultural tourism. Some examples might include large or site specific artwork, works that represent historic individuals or events, or artwork integrated into building construction.
 - b. A formal intentional PUBLIC ARTS MASTER PLAN can generate programs, public and private funding strategies and artistic aspirations for artists and the community. Art can be a window to the past and a reflection of our present. Public Art can help create places with a future.

OBJECTIVE 3: OPPORTUNITIES FOR COLLABORATION FOR PUBLIC ART WITHIN THE COMMUNITY

ACTION STEPS

1. Develop a process to bring Heritage/Culture Organizations, artists, and the MACC into early design discussion and planning for capital projects in the public rights of way and public facilities and spaces.
 - a. Inform and involve City Departments about plans and potential for implementation of the MASTER PLAN FOR MUNCIE PUBLIC ART and the Guidelines and Procedures for Public Art.
 - b. Identify and meet with key departments where public art partnerships and collaborations can be developed, and identify opportunities for partnership and collaboration on public art projects at the time of construction or at a later time.
 - c. Work with existing City Committees considering way-finding projects that may incorporate artwork.
2. Cultivate partnerships in all sectors of the community to assist with acquisition of artwork and/or art activities.

3. Promote incorporation of public art in private development.
 - a. Encourage private developers to work closely with City staff on the potential value of public art as part of their developments. The Muncie Zoning Ordinance allows for relief from certain standards when a proposal includes “superior design.” Providing public art as a part of a development may be one way to achieve superior design for this purpose. [“Superior Design” to be defined by Muncie Public Arts Selection Committee.]
 - b. Explore the feasibility of an ordinance requiring public art in private development.

OBJECTIVE 4: AWARENESS AND BENEFITS OF PUBLIC ARTS

ACTION STEPS:

1. MACC can work to develop a promotional campaign about the City’s Public Art Collection and art activities that target all available media and that will reach all segment of the population.
 - a. Identify and implement community awareness strategies for every public art project installed.
 - b. Identify and widely publicize events and/or opportunities associated with, or in proximity to, artworks and highlight the artwork, its unique history and the artist.
 - c. Use strategies such as mobile murals, sculptures, and banners to attract attention to public art opportunities.
2. MACC can work to assemble and maintain a variety of communication and/or media networks in order to target audiences of all ages and backgrounds for these messages.
3. MACC can promote the role of public art and cultural activity in enhancing economic development efforts.

OBJECTIVE 5: DEVELOPMENT OF FUNDING FOR PUBLIC ART AND ACTIVITIES

Identify, secure, and manage sustainable funding for the public art initiative and the care and maintenance of assets.

ACTION STEPS

1. Identify a funding mechanism for supporting public art projects and programming including, but not limited to, a line item for an annual City appropriation for realization of the MASTER PLAN FOR MUNCIE PUBLIC ART.
 - a. Determine strategies and timelines for establishing an annual budget allocation for public art projects and maintenance of the public art collection
 - b. Work on supplementary funding tactics including other funding sources such as grants, collaborations and/or partnerships, or an ordinance designating that a percent of capital construction costs be allocated to public art projects. (see recommendations under Part III: Plan Implementation)
2. Identify strategies to cover the costs of maintenance and conservation of public art.
 - a. Determine an appropriate schedule to conduct condition assessments of all the artworks in the municipal public art collection to determine which pieces need maintenance or conservation, or should be evaluated for de-accessioning.
 - b. Prioritize any conservation needs; identify and secure funding to provide the necessary treatment.
 - c. Organize and utilize an Adopt-A-Sculpture program, when feasible, with appropriate training in maintenance techniques.

- d. Investigate collaborations and partnerships with individuals and community organizations to assist with maintenance and conservation with appropriate training in maintenance techniques.
- e. Secure the services of professional conservator for assessment and/or conservation

OBJECTIVE 6: SELECTION PROCESS FOR PUBLIC ART AND ACTIVITIES

Determining the location or site for artwork is of nearly equal importance to the selection of the work itself. Community response indicates interest in a number of exterior and interior sites for art as listed under Objective 1. Adoption of the MASTER PLAN FOR MUNCIE PUBLIC ART will enable Muncie planners to look at the city as a whole, incorporate these suggested sites, and identify additional locations for public art to generate gathering places that foster civic dialogue, create focal points for neighborhoods, assist revitalization and contribute to economic development.

Therefore, the selection process should include four aspects: 1) focus on the site location and its suitability and sustainability for artwork; 2) consider what types of public art experiences can be designed to animate various places around the city to provide educational opportunities, entertainment or enjoyment, give expressions to community values, or tell community stories; 3) establish a formal set of guidelines for the artist selection process; 4) determine who pays for the acquisition, installation, and maintenance of any given artwork or activity.

ACTION STEPS:

1. Determine the suitability of a location including the place itself and consideration of how the place is used.
 - a. Neighborhood or environmental features should be accommodated. Attention should be paid to how artworks relate to the site and to each other in this or adjacent locations.
 - b. The artwork should respect the site as the site should respect the artwork. Initial identification of locations in all parts of the city is a priority to engage and benefit citizens.
2. As noted in Objective 2, the Public Art Plan should consider non-traditional ventures to include opportunities for neighborhoods to engage in public art projects.
3. Create template documents (RFQ, RFP, selection rubric) to assist in the artist selection process.
 - a. Create a Request for Qualifications (RFQ) document that will describe a particular project for which an artist is required. This call for an artist will be distributed in as many ways as possible containing information about the site, project, materials to be used, monetary constraints and requirements of submission.
 - b. Create a Request for Proposal (RFP) document that will be handled in much the same way as the RFQ, but in addition to the above requirements, the artist will be asked to present preliminary thoughts about the site and conceptual drawings for a project the artist wants to put forward. The artist at this point is submitting their own intellectual property which marks the distinction between the RFQ and RFP. (For details on the above two documents, please see pp. 49-51 of the Urban Planning Department Master Plan in the Appendix).
 - c. Create an Artist Selection Rubric to help guide the selection of possible public art works or activities. See Appendix for MPAC's suggested rubric (adapted from page 102 of Ball State University Urban Planning Graduate Class Research Project).

4. Establish a Standing Selection Committee with term limits that will function under the authority of the Muncie Arts and Culture Council. Additional members may be asked to serve when a particular project requires an expertise not then present on the Selection Committee. The committee will employ RFQs or RFPs as appropriate along with the Artist Selection Rubric.
 - a) This committee should be appointed by MACC with recommendations from the Muncie Public Arts Committee. Composition of the committee should be diverse and include individuals familiar with art, art installations, and/or Muncie's culture and history.
 - b) It should be the responsibility of the selection committee to decide which artist and how many selections are to be accepted for a particular project. The committee will submit its recommendations to MACC for board approval and MACC will submit final recommendations to a department designated by the City.
 - c) This diverse group of people could also serve MACC and the City in evaluating offered donations of existing works of art or suggestions for public art activities as to their suitability for any suggested site.
5. To protect artists' work and the City's financial investment, activities and works of art should be thoughtfully installed and maintained.
 - a. Necessary legal agreements need to be implemented and signed by both the City and the selected artists which delineate the following:
 - i. Scope and magnitude of fabrication, including installation costs, responsibilities, and maintenance costs.
 - ii. Site plan details including health and safety issues must be addressed.
 - iii. Proof the art will not impede public right-of-way or infringe on public or private easement.
 - iv. Clearly articulated roles and responsibilities of both artists and City.
 - v. A defined timeline.
 - vi. Needed permits, approvals, and assistance from City.
 - b. Any installed artworks should be evaluated on an established schedule to ensure good condition.
 1. Impact on the site may also be regularly evaluated.
6. Contracts with artists should address the following (at minimum):
 - a. Intellectual property rights and obligations
 - b. Ownership of the work
 - c. Rights of reproduction
 - d. Repair/conservation requirements
 - e. Rights to relocate or remove from exhibit
 - f. Public access and risk assessments
7. Proper maintenance of artworks maximizes their lifespan as well as ensures the safety of the artists' work. (Cities with successful maintenance programs can be found on p. 56 of Urban Planning Department Master Plan in the Appendix)
 - a. Routine maintenance should tailor to each piece with its own specified needs.

- b. The estimated costs of any maintenance should be provided to the City by the artist.
- c. The projected lifespan of the artwork should be specified by the artist.
- d. Steps outlining how to uninstall and remove the artwork, should it be necessary, should be specified by the artist.

Objectives and Action Steps will be periodically evaluated by Muncie Public Arts Committee and Muncie Arts and Culture Council for effectiveness, adjustment, completion, and updating.

PART IV: COMMUNITY ADVISORY CAPACITY

The Muncie Public Arts Committee will also be available to review private or non-commissioned projects and offer recommendations when desired by the City, neighborhood associations, or private entities. It is the intention of this plan to encourage partnerships and collaborations, through Muncie Arts and Culture Council, among cultural organizations, artists, neighborhoods, and business owners to find a myriad of methods to bring public art projects to fruition beyond those sponsored directly by the City of Muncie.

PART V: EXISTING ASSETS

THE STATE OF PUBLIC ART AND CULTURAL RESOURCES IN MUNCIE

Defined as art located in public spaces, public art may be works of any scale or media, including but not limited to: murals, sculptures, fountains, paving, facades, light installations, music, theatrical performances, photography, and more. Resources devoted to public art, as well as the quality of existing assets and their proximity to one another will help to determine how successful a public art program within a city will be. In addition, active local artists, galleries or exhibition spaces, arts patrons or supporting organizations, and databases or marketing-related materials all have impacts on the art scene in a community. Aesthetically pleasing or challenging, artistic amenities are attractive to individuals looking to buy a home, open a business, or visit the area.

Despite many examples of public art and arts activities in our City, MACC and MPAC believe that Muncie’s art scene lacks significant interconnections among arts-related organizations and partners. It is imperative that Muncie effectively market and promote its arts scene and that it connects arts-related organizations with other groups, events, or resources to support, foster, and cultivate our City’s arts culture. This will enrich and enliven City life. Enhancing Muncie’s Public Art Collection is a key element in raising awareness of arts and culture in Muncie.

Located throughout Muncie are numerous existing assets, including public art and supporting resources. Public art in Muncie ranges in style and scale, representing Muncie’s history, culture, and general artistic talent of local and non-local artists.

PUBLIC ART INVENTORY (see also www.munciearts.org)

- | | |
|----------------------------|------------------|
| Alice Nichols Bust | ARF Mural |
| American Legion Memorial | Beneficence |
| Appeal to the Great Spirit | Boy Reading Book |

Boy, Girl, Dog, and Puppy
Bronze Baby
Catalyst
Cintas Man
Colonnade Columns
Colonnade Gates
Fireflies
First Symphony
Five Points Fountain
Forest Idyll
Fountain of Joy
Frog Baby
Gazebo at Minnetrista Rose Garden
George McCulloch Memorial
Greenway Graffiti
Growing Through the Changes
Illumination
Innocence
Light Symphony
Maxi-Antecedent II
McDonalds's Sign on Madison
Monsignor Cyr
Night Song
Passing of the Buffalo
Shafer Tower
Shephard
Sonata
Spirit of the American Doughboy
Threshold of Knowledge
Tribute to Mankind
Unity Bridge
Untitled William Pruett Sculpture
Virgin Mary and Child Jesus
Wait For Me
Will O' The Wisp
Wysor Building Entry

The City of Muncie is also rich in arts venues, arts and culture organizations and institutions, and arts-related events. An abbreviated list of these may be found in the Appendix.

DATA RESOURCES

In addition to this document, citizens should have access to an online database. This database should include some basic information about the artwork, such as, the artist's name, the date it was installed, materials used, current location, and a description. The primary database will be maintained on the Muncie Arts and Culture Council website: <http://www.munciearts.org/>. The MACC also contains information regarding local artists, art and performance venues, and events.

Additional information on cultural activities and events can be found at:

- Muncie Visitors Bureau: <http://www.visitmuncie.org/places/arts-and-culture/>
- The Star Press: <http://events.thestarpress.com/>
- BSU College of Fine Arts: <http://cms.bsu.edu/academics/collegesanddepartments/cfa/>

PART VI APPENDIX

- A. MEMORANDUM OF AGREEMENT: MUNCIE ARTS AND CULTURE COUNCIL AND CITY OF MUNCIE
[separate file]
- B. BALL STATE UNIVERSITY URBAN PLANNING GRADUATE CLASS RESEARCH PROJECT
[separate file], INCLUDES:
 - a. Sample Survey for Public Input
 - b. Sample RFP and RFQ
- C. SUGGESTED PUBLIC ART SELECTION RUBRIC
- D. ARTS AND CULTURE VENUES, ORGANIZATIONS, EVENTS